



**SOCKS
ACCESSORIES
FALL/WINTER
2024**

Why do you go hiking, skiing or trail-running?

You do it for the experience. You do it to challenge yourself. You do it for the sheer beauty of it. And you always do it out in nature.

Nature can be breathtaking, and it can be harsh.

That's why you need a reliable partner and some bear powers.

BRBL bear-inspired design uses clever technology and carefully selected fabrics to help you overcome any challenges and adapt to any conditions you face.

No matter where you are, we've got your back... and your feet.

WEAR IT. DARE IT. BEAR IT. 



FEEL THE ADVANTAGES OF BEING A BEAR

A big part of our R&D is ... nature. Millions of years of evolution fine-tuned bear's fur and paws to the wilderness. We mimicked and enhanced their qualities with a little help of technology and our knitting know-how.

Now you can experience bear comfort and durability without being a bear!

Adapt and conquer any conditions!

You may not be born ready, but you can be BRBL ready. Three levels of apparel make it easy to adapt to any conditions nature throws at you.

TOUCH is the basic level for everyday wear, leisure, and light sports activities. It symbolizes bear's comfort in the great outdoors.

ADAPT is the intermediary level for tougher challenges and sports pursuits. It symbolizes bear's natural capability to adapt to changing outdoor conditions.

SHIELD is the advanced level for extreme outdoor challenges and ultimate sports performance. It symbolizes bear's extraordinary protection against the most demanding conditions.

TOUCH

ADAPT

SHIELD



SUSTAINABILITY & BEAR CARE

Preserving our planet

Our customers, coworkers and founders all love and enjoy nature. That's why we strive to run a sustainable business.

Our apparel doesn't include any harmful materials (OEKO-TEX certificate), our catalogs are made out of recycled paper and our store standings are plastic free.

We are also firmly against any unethical work practices and we don't tolerate them in our supply chain (SA 8000 certificate).



SUSTAINABLE



CERTIFIED



WOODEN DISPLAYS



RECYCLED PAPER



BEAR MIMETICS & TECHNOLOGY

The unique bear-inspired technology makes every challenge bearable. Have a taste of bear powers.



MOISTURE MANAGEMENT



Bears need to dry quickly after a swim in a freezing river or a downpour on a cold day. How do they do it? They shake it off. It's effective because most of the drops stay on the surface of their fur as it is not very absorbent.

Our apparel is knitted in a way that transports moisture to the surface of it. **Their special channel-like knitting makes sure the moisture slides off the sock.** It practically shakes it off by itself!

VENTILATION



During the summer, bears shed their dense winter fur. All that remains is the upper protective hair layer, which allows for plenty of air movement while still protecting bears from the sun.

We achieve a similar effect with special mesh knitting. **It allows vapor to escape, it allows your skin to breathe and it still offers a layer of protection.**

HEATING



Bear fur consists of two layers - a long protective one and a short insulating one. Short hairs are so dense they trap air near bear's skin and thus keep the bear warm.

BRBL achieves the same effect with **dense knitting that provides an exceptional technical barrier** and keeps the warm air inside our socks and apparel.

CUSHIONING



Bears first step on their heels and then roll forward on their feet. As they are quite massive that wouldn't be possible without great cushioning.

We knitted a special channel **construction that surrounds and protects your feet.** Cushioning is exactly where it's needed. It absorbs impacts and protects feet during hiking, running or skiing.

SUPPORT



Bears don't get blisters even when tramping around bearfooted. That's because their **skin doesn't wrinkle and move around like any old sock.**

We knitted some elastic areas into our socks. Their job is to make the sock stay in place. It should fit like a **second skin, support muscles, and tendons and ensure you don't get blisters.** The result? Increased endurance and less grumbling.



Skiing





12425 - BRBL MONTANA

Do you like to you wear two pairs of socks every now and then? If so, you've always dreamed of Montana.

Montana liner socks are very light and made for optimal fit. They will embrace your feet like a second skin while offering extra protection and support.

You can wear Montana under thin or thick socks. You can also put them on solo on a warmer day. These versatile socks always strive to ensure the greatest comfort.



01 Black/Red
Size: S, M, L



02 White/Red
Size: S, M, L

GENDER: Men/Women **LENGTH:** Knee High

MATERIALS: 58% POLYPROPYLENE MICROFIBER, 40% POLYAMIDE, 2% ELASTANE



SOCKS ADAPT

SKIING 



14275 - BRBL GLACIER 2

You aren't a racer or an extreme skler, but you still breeze past most people on the slope. It's an awesome feeling! If you wear Glacier socks it becomes even awesombear.

Their smooth fit prevents blisters from the first day on the slope until the end of the winter season. And while the temperature and conditions might change, the state of your feet won't. It'll simply stay beary comfortable and warm. You've just found socks that won't leave you high and dry on any slope.



01 Anthra mol/Black/yellow
Size: M, L, XL



02 Army green/Lime/black
Size: M, L, XL



03 Dk red/Orange/black
Size: M, L, XL

GENDER: Men

LENGTH: Knee High

MATERIALS: 30% POLYAMIDE, 27% ACRYLIC, 27% MERINO WOOL, 12% POLYPROPYLENE, 3% LYCRA, 1% ELASTANE

SOCKS ADAPT

SKIING 



14279 - BRBL ORSA 2

Orsa socks are perfect for ladies who do not want to be cold on the slopes. They are made to warm your feet, cushion them and keep them blister-free.

Combine that with moisture management technology and merino wool and the result is pure comfort. You also don't have to worry about taking off ski boots after a long day. Merino wool is a fabric that naturally prevents unpleasant smells.

If you need versatile socks that don't have to wash after each use, you've found them.



01 Anthra mol/Plum
Size: S, M



02 Violet/Grey
Size: S, M

GENDER: Women

LENGTH: Knee High

MATERIALS: 34% POLYAMIDE, 26% ACRYLIC, 26% MERINO WOOL, 10% POLYPROPYLENE, 3% LYCRA, 1% ELASTANE

SOCKS TOUCH

SKIING 



14700 - BRBL VANCOUVER 2 2PP

Some people want challenges. You are 100% satisfied with a nice slope, some friends and a drink on the terrace of a nearby cottage.

You don't need the most advanced socks. Still, your skiing trips should be comfortable and pleasant. Vancouver socks are made from merino wool and will make sure you feel good on the slope, on the terrace and even during the apres ski party later.

There's no reason your feet shouldn't enjoy winter activities as much as you do.

Bear Bundle: You get 2 pairs for this price.




01 Lt grey mel/Black
Size: S, M, L, XL

02 Black/Brown
Size: S, M, L, XL

GENDER: Men/Woman LENGTH: Knee High

MATERIALS: 41% MERINO WOOL, 41% ACRYLIC, 16% POLYAMIDE, 2% ELASTANE

JUNIOR SOCKS TOUCH

SKIING 



14699 - BRBL VANCOUVER JR 2 2PP

There's nothing better than merino wool to protect your youngsters from the cold. With Vancouver Kids, their feet will remain as warm as bear paws and they'll stay on the slope longer and happier.

Vancouver Kids are ideal for winter sports, walks and adventures. Your kids will probably want to wear them at home too, that's how comfortable they are. And they should! Thanks to merino wool these socks won't start to smell anytime soon.

Bear Bundle: You get 2 pairs for this price.



03 Blue/Red
Size: XS kid, S kid,
M kid, L kid

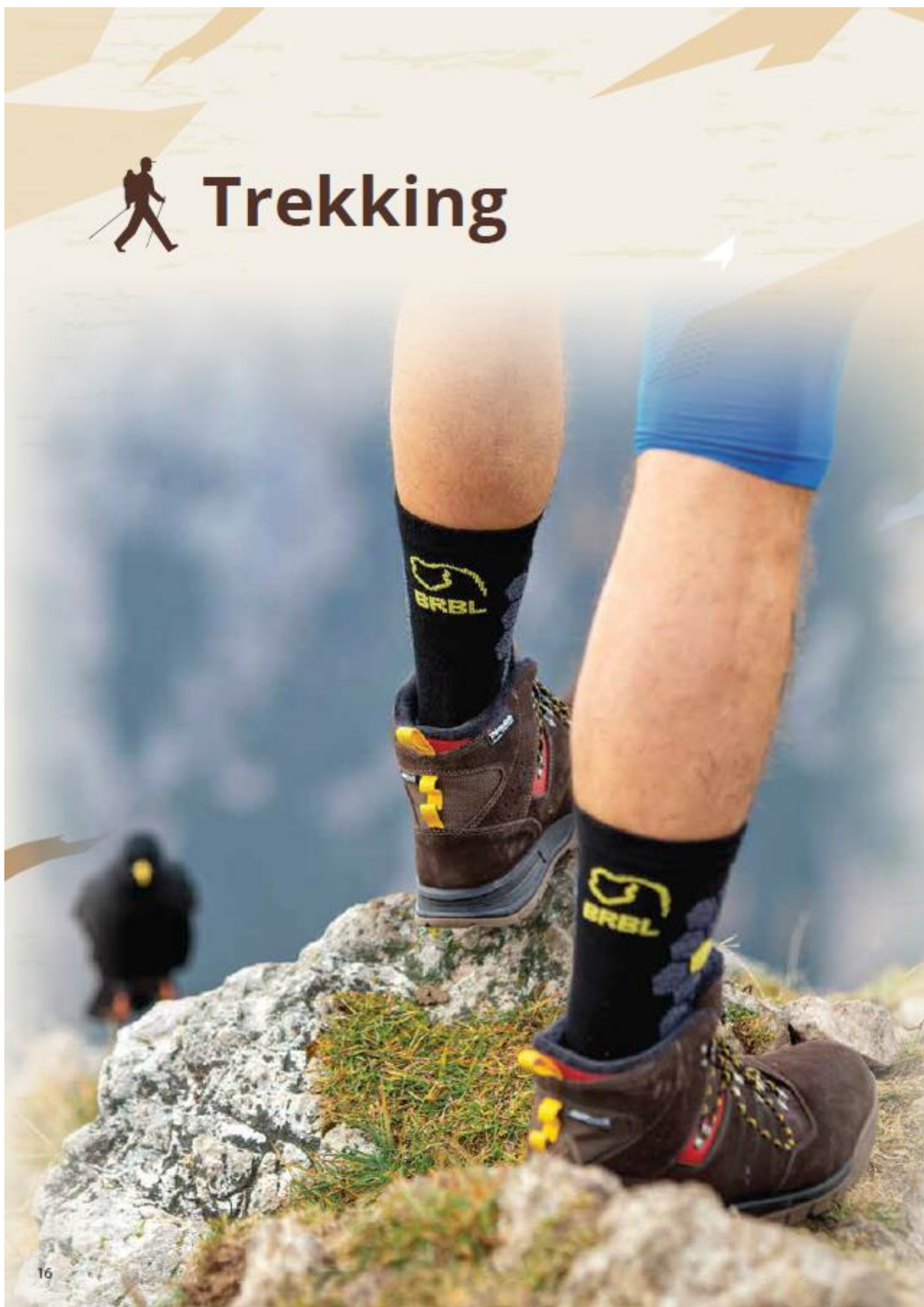
04 Pink/Violet
Size: XS kid, S kid,
M kid, L kid

GENDER: Boys/Girls LENGTH: Knee High

MATERIALS: 41% MERINO WOOL, 41% ACRYLIC, 16% POLYAMIDE, 2% ELASTANE



Trekking



SOCKS SHIELD

TREKKING



14276 - BRBL GRIZZLY 2

Stubborn socks for determined hikers. Once you put them on, they don't move or wrinkle until the end of your hike.

They hold on to your feet like a grizzly - protecting them, warming them and keeping them dry. No matter the conditions and even if they're wet. After a whole day of hiking, they'll still be right where you've put them. These really are tough socks for tough hikers.



01 Anthra mol/Black/Red
Size: S, M, L, XL

02 Black/Grey/Yellow
Size: S, M, L

GENDER: Men/Women LENGTH: Calf

MATERIALS: 34% POLYPROPYLENE, 28% POLYAMIDE, 23% POLYESTER, 10% MERINO WOOL, 2% LYCRA, 2% POLYAMIDE NANOGUIDE, 1% ELASTANE

SOCKS ADAPT

TREKKING



14278 - BRBL KODIAK 2

What happens when a Kodiak bear meets a sheep in the forest? Well, we don't know, but it results in Kodiak socks.

Just the right temperature, just the right fit, and protection in just the right places. These socks help you overcome most outdoor challenges without any feet trouble.



01 Black/Yellow
Size: S, M, L, XL

02 Anthra mol/Rod
Size: S, M, L

GENDER: Men/Women LENGTH: Crew

MATERIALS: 40% POLYAMIDE, 30% MERINO WOOL, 26% POLYPROPYLENE, 3% LYCRA, 1% ELASTANE

SOCKS ADAPT

TREKKING



COOLMAX™ **NANOGLIDE™**



14272 - BRBL URSO 2

Do you hear the call of the mountains? Let's put Urso on and get going!

These socks will keep your feet fresh all the way until the top and back. Their special structure makes Urso feel as if they were tailored for you.

Crucial parts of your feet are well protected, and the socks don't wrinkle or cause blisters. These are for people who are up-and-hiking while most of the folks are still sleeping.



01 Black/Antra/Yellow
Size: S, M, L

02 Mid grey mol/Black/Rod
Size: S, M, L

GENDER: Men/Woman LENGTH: Crew

MATERIALS: 59% POLYESTER COOLMAX, 31% POLYAMIDE, 8% POLYAMIDE NANOGLIDE, 2% ELASTANE

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SOCKS TOUCH

TREKKING



14269 - BRBL BJORN 2

You go for an easy hike every now and then and don't really need advanced technical socks.

Bjorn are basic trekking socks that do three things and they do them well. They keep your feet always fresh, they are cushioned and they are very comfortable. Enough to make your hike or weekend trip pleasant.

You know what they say, sometimes less is more.



01 Raw white/Antra
Size: S, M, L, XL

02 Raw white/Navy
Size: S, M, L

03 Raw white/Olive green
Size: S, M, L

04 Raw white/Dk rod
Size: S, M, L

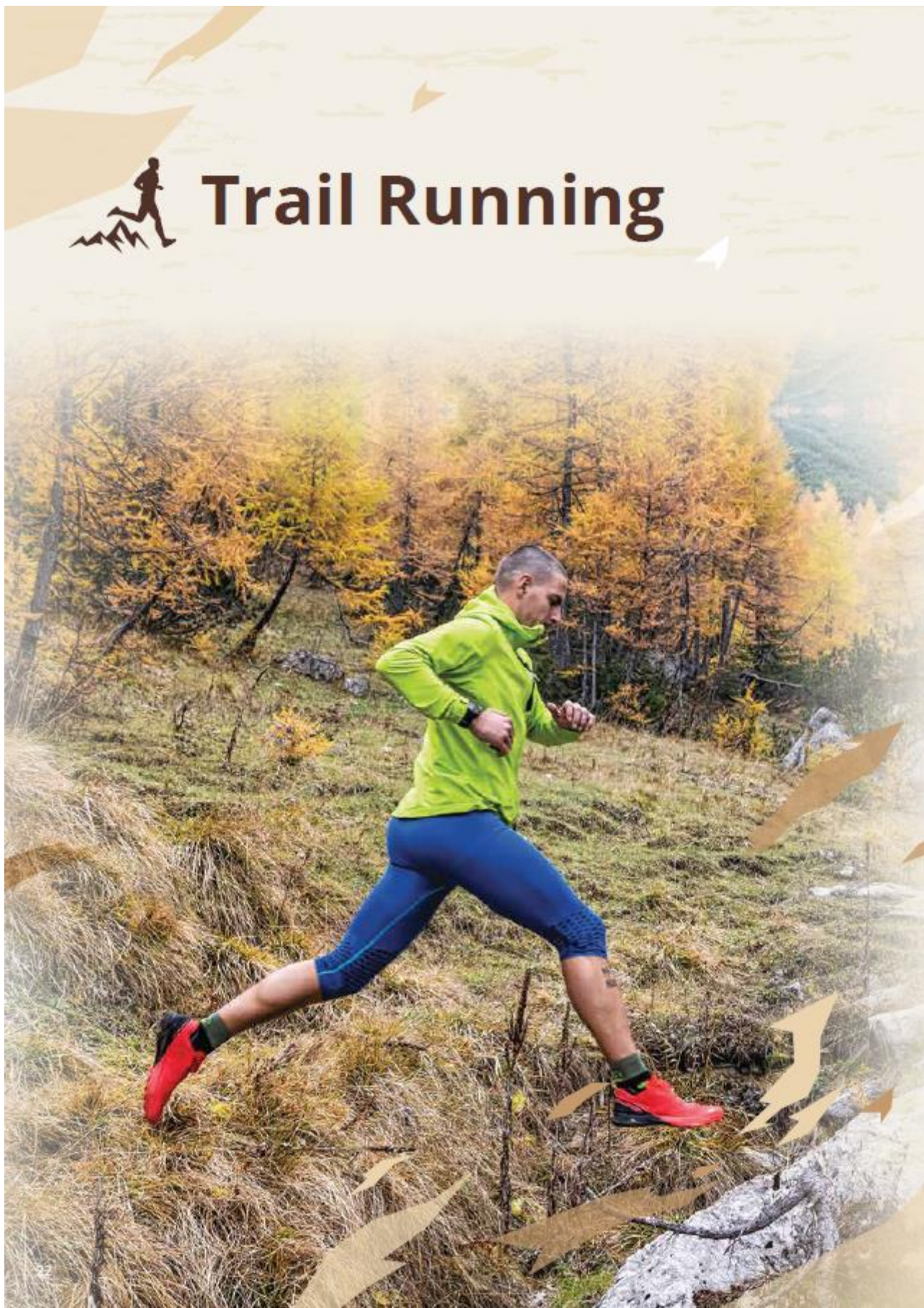
GENDER: Men/Woman LENGTH: Crew

MATERIALS: 64% ORGANIC COTTON, 36% POLYAMIDE

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Trail Running



SOCKS SHIELD

TRAIL-RUNNING



GLIDE™ **Dryarn™**



14274 - BRBL BORNEO 2

Mmm, trail running. Blazing around in nature, nimbly avoiding any obstacles and feeling like an ibex. But what if your socks suddenly wrinkle?

We don't even want to think about it! That's why we made Borneo. They won't allow your run to turn into foot hell. Borneo are your feet's second, very functional skin. They ensure blister prevention, top-notch moisture management and protection exactly where you need it. All that without restricting your freedom of movement.

In Borneo you are going to run farther, easier and with more pleasure. Even ibexes would wear them if they'd know how to order a pair.



01 Black/Black/Rod
Size: S, M, L, XL



02 Olive green/Black/Lime
Size: S, M, L



03 Lt grey/Grey/Neon coral
Size: S, M

GENDER: Men/Women LENGTH: Quarter

MATERIALS: 61% POLYAMIDE, 25% POLYPROPYLENE, 12% POLYAMIDE NANOGLIDE, 2% ELASTANE

SOCKS ADAPT

TRAIL-RUNNING



SKINLIFE™



08875 - BRBL ATLAS

Atlas are comfortable and durable socks, suitable for most conditions.

Put them on and you'll quickly notice they are made to fit and protect crucial parts of your feet. Don't worry, we didn't forget about breathability and moisture management.

We are talking about trail running socks, for bear's sake! The last thing we'd want is to create a foot sauna. Because of their unbeatable price/performance ratio, Atlas are one of our most popular socks.



04 Black/Grey
Size: S, M, L, XL



05 Black/Green
Size: S, M, L



08 White/Violet
Size: S, M

GENDER: Men/Women LENGTH: Quarter

MATERIALS: 59% POLYAMIDE, 23% POLYAMIDE SKINLIFE, 16% POLYPROPYLENE, 2% ELASTANE



09198 - BRBL BART **2PP**

You like sports and running, but don't push yourself too hard? Bart socks will make sure your feet remain fresh after any lighter activities.

They are suitable for most recreational outdoor activities and for everyday use during the warmer months.

Bear Bundle: You get 2 pairs for this price.



- 02 Black/ Mid gray
Size: S, M, L
- 51 Black/Lime + White/Orange
Size: S, M, L
- 52 Orange/Navy + Navy/Orange
Size: S, M, L
- 53 Coral/Sangria + Navy/Sangria
Size: S, M

GENDER: Men/Women **LENGTH:** Pod

MATERIALS: 78% COTTON, 20% POLYAMIDE, 2% ELASTANE



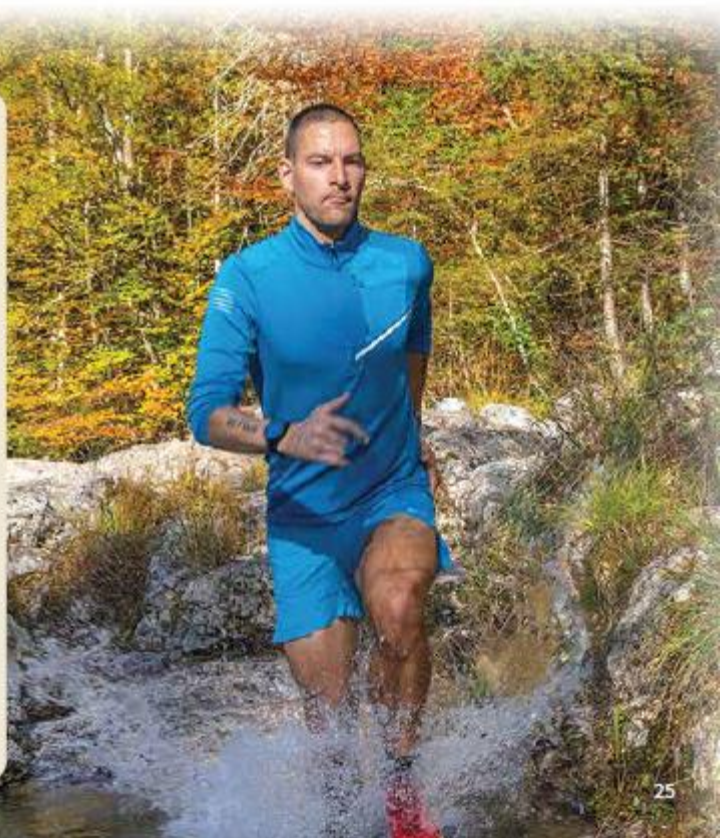
I am a trail runner who tested your socks. I am extremely satisfied with them. They are a perfect fit and stay in place while running.

The socks are breathable and my feet stayed dry at all times.

I tested them with 6 different pairs of branded shoes and the socks did their job regardless of the shoe or terrain.

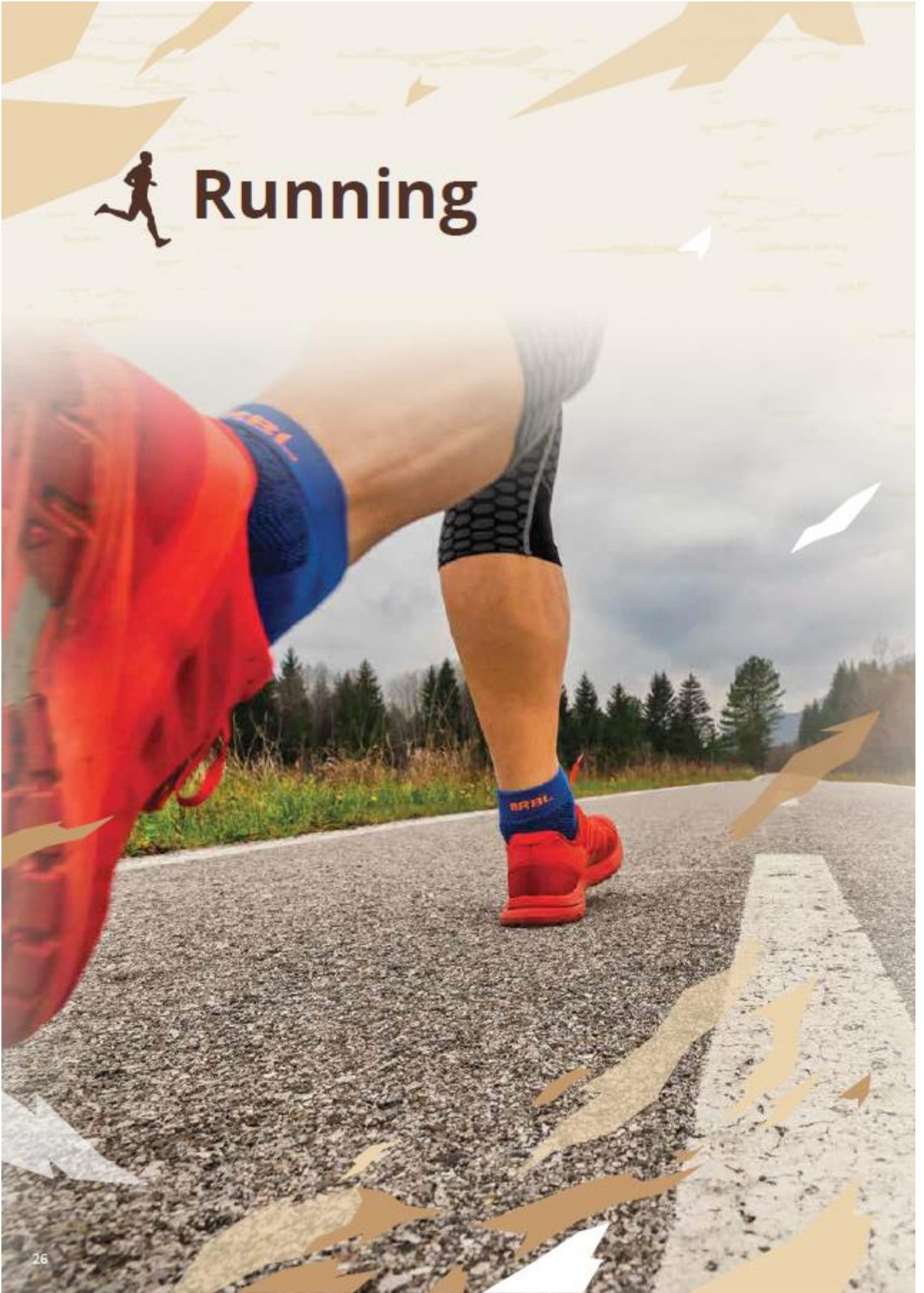
I am glad to see that the socks keep their shape and elasticity after numerous washes.

A recreational trail runner





Running





14282 - BRBL NUNAVUT

Sweaty feet on a cold day? Yikes. Dedicated runners don't deserve that.

Good news! Nunavut socks keep your feet warm and breathing. Special mesh areas make sure sweat evaporates as quickly as possible.

Nunavut are perfectly padded for a comfortable run and enhanced with Nanoglide technology to prevent blisters. Add a dash of merino wool and you get the perfect combination for running in the cold.



01 Anthra mel/Lime
Size: S, M, L

02 Lt grey/Rod
Size: S, M, L

GENDER: Men/Women **LENGTH:** Ankle

MATERIALS: 57% POLYAMIDE, 14% ACRYLIC, 14% MERINO WOOL, 13% POLYAMIDE NANOGLIDE, 2% ELASTANE



Walking



SOCKS SHIELD

WALKING 



NANO GLIDE™ MicroLON™



09450 - BRBL ARTO

Compression socks are not only beneficial for elderly people, they can also help athletes. They help prevent injuries and enhance your endurance and recovery.

Arto socks have everything you'd want in a technical sock – moisture management, ventilation, blister prevention, tight fit and protection in the right places. They also help to improve blood circulation, offer muscle support and are comfortable despite compression.

From cycling to golf, Arto socks won't let you down.



02 Black/Chocolate
Size: S, M, L, XL

GENDER: Men/Women LENGTH: Knee High

MATERIALS: 85% NYLON, 11% ELASTANE, 4% POLYESTER

SOCKS ADAPT

WALKING 



14281 - BRBL TECTONIC

Classic and reliable socks for hikers who prefer to keep it simple. Tectonic are not flashy and they don't need to be.

Made from merino wool, they keep your feet warm and comfortable. We also made sure they stay in place and prevent blisters. You can wear them on a Sunday stroll or on a serious hike and they won't let you down.



01 Lt grey
Size: S, M, L



02 Antracto
Size: S, M, L

GENDER: Men/Women LENGTH: Crew

MATERIALS: 59% MERINO WOOL, 38% POLYAMIDE, 2% LYCRA, 1% ELASTANE



Accessories



SKI MASK SHIELD

ACCESSORIES



THE ONLY MASK WITH
Dryarn
TECHNOLOGY



73072 - BRBL WHISTLER

Ski masks should protect your face, but they often get moist, the fabric in front of your mouth freezes, breathing becomes hard and god forbid you start sweating under the helmet.

Whistler is here to restore your faith in ski masks. The mask is made from fast-drying Dryarn® microfibers and has additional mesh panels in front of your mouth. It will protect your face from the cold but won't suddenly get wet or block your breath.

Never go on the slope bearfaced again.



01 Black
Size: Onesize



02 Violet
Size: Onesize

GENDER: Men/Women **CONSTRUCTION:** Double layer with ventilated mesh panels

MATERIALS: 68% POLYPROPYLENE DRYARN®, 23% POLYAMIDE, 9% ELASTANE

NECK WARMER SHIELD

ACCESSORIES



THE ONLY MASK WITH
Dryarn
TECHNOLOGY



73073 - BRBL DENALI

This neck warmer won't just warm your neck. Pull it higher and it will change into a partial ski mask!

Quick-drying Dryarn® microfibrres ensure it won't get wet and special mesh departments make breathing as easy as it should be.

This universal neck warmer is suitable for any winter activities – from a simple walk to snowboarding on a glacier.



01 Black
Size: Onesize



02 Violet
Size: Onesize



03 Beige
Size: Onesize

GENDER: Men/Women **CONSTRUCTION:** Double layer with ventilated mesh panels

MATERIALS: 68% POLYPROPYLENE DRYARN®, 23% POLYAMIDE, 9% ELASTANE

BRBL SIZE CHART

SOCK SIZES - ADULTS

	EU	UK	USA MEN	USA WOMEN
S	35 - 38	2.5 - 5	/	5.5 - 7.5
M	39 - 42	5.5 - 8	6.5 - 9	8 - 10.5
L	43 - 46	8.5 - 12	9.5 - 12.5	/
XL	47 - 48	12.5 - 13	13 - 15	/

SOCK SIZES - KIDS

	EU	UK	USA
XS KID	23 - 26	6.5 - 9	7-9
S KID	27 - 30	9.5 - 12	9.5-12.5
M KID	31 - 34	12.5 - 2	13-3
L KID	35 - 38	2.5 - 4	3.5-6



International Distribution:

Intersocks d.o.o. | Reška Cesta 14, 1330 Kočevje | Slovenia
T: +386 (0)1 8939810 F: +386 (0)1 8950770

Intersocks S.R.L. | Localita' Paludi, Zona industriale, 32010 Pieve d'Alpago | Italy
T: +39 0437 989194 F: +39 0437 989101



www.brbl-apparel.com

✉ hello@brbl-apparel.com

📘 BRBL apparel

📷 [brbl.apparel](https://www.instagram.com/brbl.apparel)

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